



## 2008 PetEdge Holiday Giveaway

### OFFICIAL RULES:

VOID WHERE PROHIBITED BY LAW. NO PURCHASE NECESSARY. GIVEAWAY BEGINS AT 12:01 AM (ET) ON OCTOBER 27, 2008 AND ENDS AT 11:59 PM (ET) ON DECEMBER 19, 2008 (“THE GIVEAWAY PERIOD”).

- 1. SELECTION OF WINNER:** Prize #1: One (1) Grooming Salon winner will be determined from all eligible entries received during the Giveaway Period in a random drawing to be conducted as soon as practicable following the Giveaway Period. Grooming Salon includes: (1) TP7000 ME Electric Table, (1) TP31819 Groom Essentials – BLUE, (1) TP16019 Small Grooming Table – BLUE, (1) PB81180 Pet Spa Sign, (1) TP5700 Tub & Cabinet (Kit of TP553000 & TP55430), (1) TP685 ProBather, (1) TP63460 ME Spray Hose, (1) TP828018 ME BlueForce Dryer, (1) ZW52058 Modular Cage, (1) TP14217 Groomers Value 5200 Series, Case of Top Performance Shampoo (1 ea: Fresh Pet TP56291, Bright Magic TP56991, Oatmeal TP56491, Soothing Suds TP68191). Prize #2: One Hundred (100) \$25 PetEdge merchandise coupon winners will be determined from all eligible entries received during the Giveaway Period in a random drawing to be conducted both the last week of November and the last week of December. There will be a separate drawing for each Prize. All drawings will be conducted by PetEdge, whose decisions are final on all matters relating to this Giveaway. The winners will be notified by phone or email.
- 2. PRIZE RESTRICTIONS:** No substitution or transfer of prize permitted except at sole discretion of Sponsor, which reserves the right for any reason to substitute for all or part of the prize a prize of comparable or greater value.
- 3. HOW TO ENTER:** For each order you place with PetEdge during the Giveaway Period, you will receive one (1) automatic entry. To enter without a purchase, send an email to [holidaygiveaway@petedge.com](mailto:holidaygiveaway@petedge.com) with “Grooming Salon Giveaway” in the subject line and include your name, business name, business address and phone number in the email. ALL EMAIL ENTRIES MUST BE RECEIVED BY 11:59 PM (ET) ON DECEMBER 19, 2008. No illegible, incomplete, forged or altered entries will be accepted. Limit: one entry per person via email. All entries become the exclusive property of PetEdge. Winners will be notified by phone or email.
- 4. PRIZE AND ODDS:** Prize #1: One (1) Complete Grooming Salon set-up, including delivery within the contiguous United States. Approximate retail prize value: \$2,501. Prize #2: One Hundred (100) \$25 PetEdge Merchandise Coupons good on a future phone order with PetEdge. Odds of winning depend upon the number of eligible entries received.
- 5. ELIGIBILITY:** Giveaway open to individual legal residents of the United States, age 18 or older as of October 27, 2008, except employees (and their immediate families and members of the same household) of PetEdge, its affiliates, agents, judges and advertising and promotion agencies.



6. VERIFICATION OF WINNERS AND DELIVERY OF PRIZES: Winners may be required to sign an affidavit of eligibility and liability release and, where permitted, publicity release. Prize may be awarded to an alternate winner if prize notification phone call or email is undeliverable, or if the winner does not respond within 7 days of notification. Prizes are not transferable. Winners agree to use of name, address, likeness, and/or prize information for promotional purposes in any medium without additional compensation to the extent permitted by law.

7. GENERAL: This Giveaway is void outside the United States and where prohibited or restricted by law and subject to all applicable federal, state and local laws and regulations. The Giveaway shall be governed by the laws of the Commonwealth of Massachusetts without regard for choice of laws or conflicts of laws principles. Any and all disputes or claims arising out of or connected in any way with the Giveaway will be resolved individually and exclusively in the state or federal courts located in the Commonwealth of Massachusetts, except as set forth below regarding Giveaway Entities rights to seek injunctive relief in any court of competent jurisdiction in any state. By participation in the Giveaway all participants hereby waive the right to consolidate or join the claims of other persons or parties who may be similarly situated. Notwithstanding anything contained herein to the contrary, Giveaway Entities may seek to obtain injunctive relief in any of the federal or state courts located in Massachusetts or any other court of competent jurisdiction for the breach or threatened breach of these Official Rules, without posting bond, in addition to any other remedies in law or equity which may be available to the Giveaway Entities. Each participant consents to jurisdiction and venue in the federal or state courts located in Massachusetts for the purposes set forth above or, in the event the Giveaway Entities seek to obtain injunctive relief as set forth above, jurisdiction in any court of competent jurisdiction in any state.

8. WINNERS LIST: To obtain list of prize winners, send a self-addressed, stamped return envelope to: PetEdge Holiday Giveaway, Attn: Marketing, PO Box 1000, Beverly, MA 01915-0700. Requests must be received by DECEMBER 19, 2008. Winners list will be sent after selection of all winners.

9. SPONSOR: PetEdge, 100 Cummings Center PO Box 1000, Beverly, MA 01915

10. QUESTIONS REGARDING THIS GIVEAWAY? Send an email to [holidaygiveaway@petedge.com](mailto:holidaygiveaway@petedge.com) with "Giveaway Question" written in the subject line of the email. A copy of the rules is available for download during the giveaway period by visiting [www.petedge.com/grooming](http://www.petedge.com/grooming) and clicking on holiday giveaway link.