



2009 PetEdge Holiday Giveaway

OFFICIAL RULES:

VOID WHERE PROHIBITED BY LAW. NO PURCHASE NECESSARY. GIVEAWAY BEGINS AT 12:01 AM (ET) ON OCTOBER 26, 2009 and ENDS AT 11:59 PM (ET) ON DECEMBER 25, 2009 ("THE GIVEAWAY PERIOD").

1. **SELECTION OF WINNER:** Prize #1: One (1) Grooming Salon winner will be determined from all eligible entries received during the Giveaway Period in a random drawing to be conducted as soon as practical following the Giveaway Period. Grooming Salon includes: One (1) TP7000 Master Equipment Electric Table, (1) TP31819 Groom Essentials Kit – Blue (Portable Grooming Table, Grooming Stool, and Grooming Organizer), (1) TP16019 Master Equipment Small Pet Grooming Table – Blue, (1) PB81180 Business Builders Pet Spa Sign, (1) TP5700 Master Equipment Tub & Cabinet Set, (1) TP828018 Master Equipment Blue Force Dryer, (1) ZW52058 ProSelect Modular Cage, (1) TP14217 Master Grooming Tools 5200 Series Shear Kit (3 shears), (1) TP7800 Master Equipment Ultimate Bathing System, (1) Case of Top Performance Shampoos formulated for the bathing system (includes four gallons; one each of Fresh Pet, Bright Magic, Oatmeal, and Soothing Suds). See item # TP862 for details. Prize #2: One Hundred (100) \$25 PetEdge merchandise coupon winners will be determined from all eligible entries received during the Giveaway Period in a random drawing to be conducted both the last week of November and the last week of December. There will be a separate drawing for each Prize. All drawings will be conducted by PetEdge, whose decisions are final on all matters relating to this Giveaway. The winners will be notified by phone or email.
2. **PRIZE RESTRICTIONS:** No substitution or transfer of prize permitted except at sole discretion of Sponsor, which reserves the right for any reason to substitute for all or part of the prize a prize of comparable or greater value.
3. **HOW TO ENTER:** For each order you place with PetEdge during the Giveaway Period, you will receive one (1) automatic entry. To enter without a purchase, send an email to holidaygiveaway@petedge.com with "Grooming Salon Giveaway" in the subject line and include your name, business name, business address and phone number in the email. ALL EMAIL ENTRIES MUST BE RECEIVED BY 11:59 PM (ET) on DECEMBER 25, 2009. No illegible, incomplete, forged or altered entries will be accepted. Limit: one entry per person via email. All entries become the exclusive property of PetEdge. Winners will be notified by phone or email.
4. **PRIZE AND ODDS:** Prize #1: One (1) Complete Grooming Salon set-up, including delivery within the contiguous United States. Approximate retail prize value: \$2,501. Prize #2: One Hundred (100) \$25 PetEdge Merchandise Coupons good on a future order with PetEdge. Odds of winning depend on the number of eligible entries received.
5. **ELIGIBILITY:** Giveaway open to individual legal residents of the United States, age 18 or older as of October 26, 2009, except employees (and their immediate families and members of the same household) of PetEdge, its affiliates, agents, judges and advertising and promotion agencies.